Graphical support of your doctoral thesis

This is what I can do to make your PhD look better

Finetuning of figures

- > **Figure charts**: size, use of color, arrangement, alignment; If necessary generating new graphs from excel data
- > Histology/photos: correction exposure, resolution/size, arrangement
- Vector figures: correction of style, typography, color; redraw if necessary

Layout model

- Model of one full chapter: choice of text styles, type area, graphics: proposal with choice between variants (usually 3)
- > Chapter front with variation (graphic theme)
- > Cover: according to house style of your univ. with illustration(s) of your choice (graphic theme)

Apply layout

- > Release text: from now on, text corrections should be done in the layouted version
- > **Required text**: consequently defined text styles: eg Basic text, Heading 1, Heading 2, Figure Caption, Table Heading, Reference ...
- Finetuning of tables for maximal legibility: width/height columns/rows, spacing, alignment, correction of decimal sign; judicious use of lines between the cells and background color; transpose if necessary, page landscape if necessary

Pre-press

- > Final corrections until "ready for press"; choice of paper quality
- > PDF: two finished versions: press / standard (digital)
- > **Printing**: order, proof print, follow-up, delivery

Defense

- > Invitation: layout can in the graphic theme of the cover
- > Presentation: style can be in the same graphic theme
- > Photoshoot of defense possible

Used software: InDesign, Photoshop, CorelDraw, Excel

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